



FOR IMMEDIATE RELEASE

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(Mountain View) Community Service Agency (CSA) will participate in the first ever GIVE65 Event, a 65-hour online giving event that will take place from 10p July 11 continuing until 4p on July 14. This virtual event is an initiative of the Home Instead Senior Care Foundation and the nation's first and only crowd-fundraising platform focused exclusively on helping nonprofit organizations raise funds for programs and services benefiting seniors.

"GIVE65 is an innovative way for our community to raise awareness and help our seniors tremendously, especially in this area, where seniors are often forgotten in the housing/rental crisis. At a time in their lives when they are most vulnerable many of our senior clients are being priced out of the apartments and affordable housing units," said Tom Myers, CSA Executive Director. "Join me," he continued, "in remembering our parents and taking care of our seniors."

"Every gift will go toward helping seniors at the local level in communities across the country," said Roger Baumgart, executive director of the Home Instead Senior Care Foundation. "We're pleased to partner with Community Services Agency for the inaugural GIVE65 Event, which we hope will engage the nation and shine a light on the need for financial support for senior-focused nonprofit programs and services. Our goal is to enhance the quality of life for seniors around the country, especially those who are most in need of our help."

To learn more about GIVE65 Event, visit: give65.org/CSA

Community Services Agency (CSA) is the community safety-net, providing critical support services since 1957 that preserve and promote stability, self-reliance and dignity. CSA is a 501(c)3 nonprofit: 94-1422465.

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