

Dear Friends,

We would like to invite you to support our annual **Hometown Heroes** fundraiser.

There are few things more unsettling than the loss of a home or the stability of knowing where you're going to lay your head at night, feed your kids breakfast in the morning, or find shelter in inclement weather. Our clients are one unexpected bill or increased expense away from losing their footing. Hometown Heroes honors individuals and organizations who have **gone above and beyond** to help those in the community facing these critical needs. We hope you will join us to honor them and support this event.

Hometown Heroes will be held on **Wednesday, September 21st from 11:15am-1pm** at the **Los Altos History Museum** and is the one major annual fundraiser supporting all of CSA's programs. We hope you consider making a difference in your community by sponsoring this event.

This year's event honors LinkedIn, St. Athanasius Church, and Bruce Barsi for their contributions to the communities of Mountain View, Los Altos, and Los Altos Hills.

**LinkedIn** has been a longtime supporter of CSA, generously funding the distribution of nutritious groceries in our food pantry and emergency financial assistance and much more.

**St. Athanasius Church** has been a critical link allowing CSA to reach many community members in need with our services and has also distributed food.

**Bruce Barsi**, through his work with the Mountain View Public Safety Foundation, has partnered with CSA to bring critical support such as Cops and Gobblers gift baskets and gift cards to our neighbors in need.

Enclosed please find information about this year's event, along with an overview of sponsorship opportunities. If you are interested in becoming a sponsor, please complete the enclosed form and send it, along with payment, to CSA at your earliest convenience.

Warm regards,

Simone Berkowitz  
Development Director  
Community Services Agency  
[sberkowitz@csacares.org](mailto:sberkowitz@csacares.org)  
650-968-0836 ext. 141



# Hometown Heroes

## *Cheers to our Champions*

Wednesday, September 21, 2022

### Sponsorship Reservation

**YES!** I want to partner with CSA to help address the challenges of poverty, food security, homelessness, and aging in our community.

\_\_\_\_\_ \$10,000      Lead Partner

\_\_\_\_\_ \$5,000      Premier Partner

\_\_\_\_\_ \$2,500      Community Partner

\_\_\_\_\_ \$1,000      Neighborhood Partner

\_\_\_\_\_ \$\_\_\_\_\_      I am not able to be a part of the celebration but would like to make a tax-deductible gift to support CSA's safety net services

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Please charge my gift to:**    \_\_\_\_\_ Visa    \_\_\_\_\_ Master Card  
Card Number \_\_\_\_\_    Expiration Date \_\_\_\_\_  
3-digit Security Code \_\_\_\_\_

Make checks payable to:    **Community Services Agency**  
Mail to:                            204 Stierlin Road  
   Mountain View, CA 94043

### Sponsorship Commitments & Payments due by September 14, 2022

**Direct questions to and request further information from:**  
Simone Berkowitz, Director of Development  
650.968.0836 x 141  
[sberkowitz@csacares.org](mailto:sberkowitz@csacares.org)



# 2022 Sponsorship Opportunities

**\$10,000**

**Lead Partner**

Banner placement at event  
Special acknowledgement in annual report  
Company feature and acknowledgement on social media  
Preferred seating  
Table signage & 10 tickets

**\$5,000**

**Premier Partner**

Special acknowledgement in annual report  
Company feature and acknowledgement on social media  
Preferred seating  
Table signage & 10 tickets

**\$2,500**

**Community Partner**

Company feature and acknowledgement on social media  
Preferred seating  
Table signage & 10 tickets

**\$1,000**

**Neighborhood Partner**

Preferred seating  
Table signage & 10 tickets

## Sponsorship reservations due by 9/14/22

Direct questions to and/or request further information from:

**Simone Berkowitz**

Director of Development  
650.968.0836, extension 141  
sberkowitz@csacares.org



Proceeds from this event benefit the programs of Community Services Agency serving Mountain View, Los Altos and Los Altos Hills. CSA is a 501(c) 3 not-for profit-California Corporation, federal tax ID # 94-1422465.